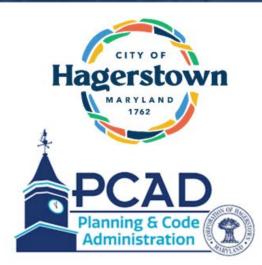
DOWNTOWN HAGERSTOWN BUSINESS BLUEPRINT

Your Guide to Success













Finding a Location Leasing Advice - Navigating Permits and Inspections - Hiring Contractors OCTOBER 16, 2024

AGENDA:

8:30-8:35 a.m. Julie Rohm – Why Downtown

8:35-8:45 a.m. Doug Reaser – City Location Resources

8:45-9:00 a.m. Corey Linthicum – Leasing Advice

9:00-9:20 a.m. Paul Fulk – Navigating permitting and inspections

9:20-9:50 a.m. Panel Discussion on Finding a Downtown Location



Doug Reaser City Economic Development Manager



Corey Linthicum Owner AEK Real Estate



Paul Fulk
City Code
Administration
Neighborhood
Services Manager



Jeovanni
Diaz
Owner Sofrito Puerto
Rican Cuisine



Doug Carroll Owner Hagerstown Firehouse No. 3





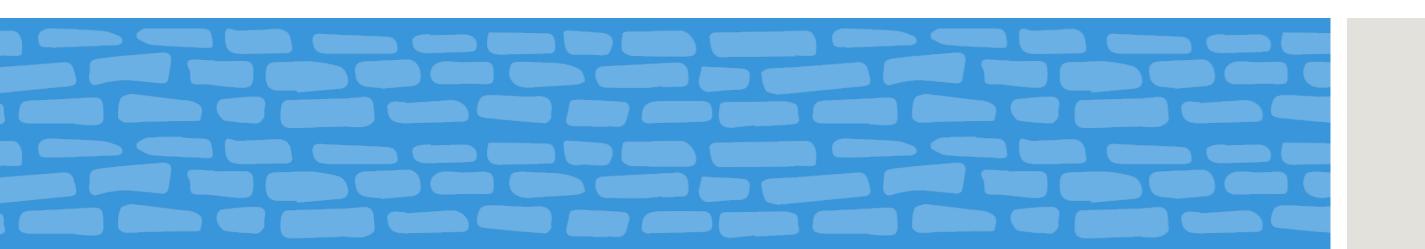


CITY LOCATION RESOURCES

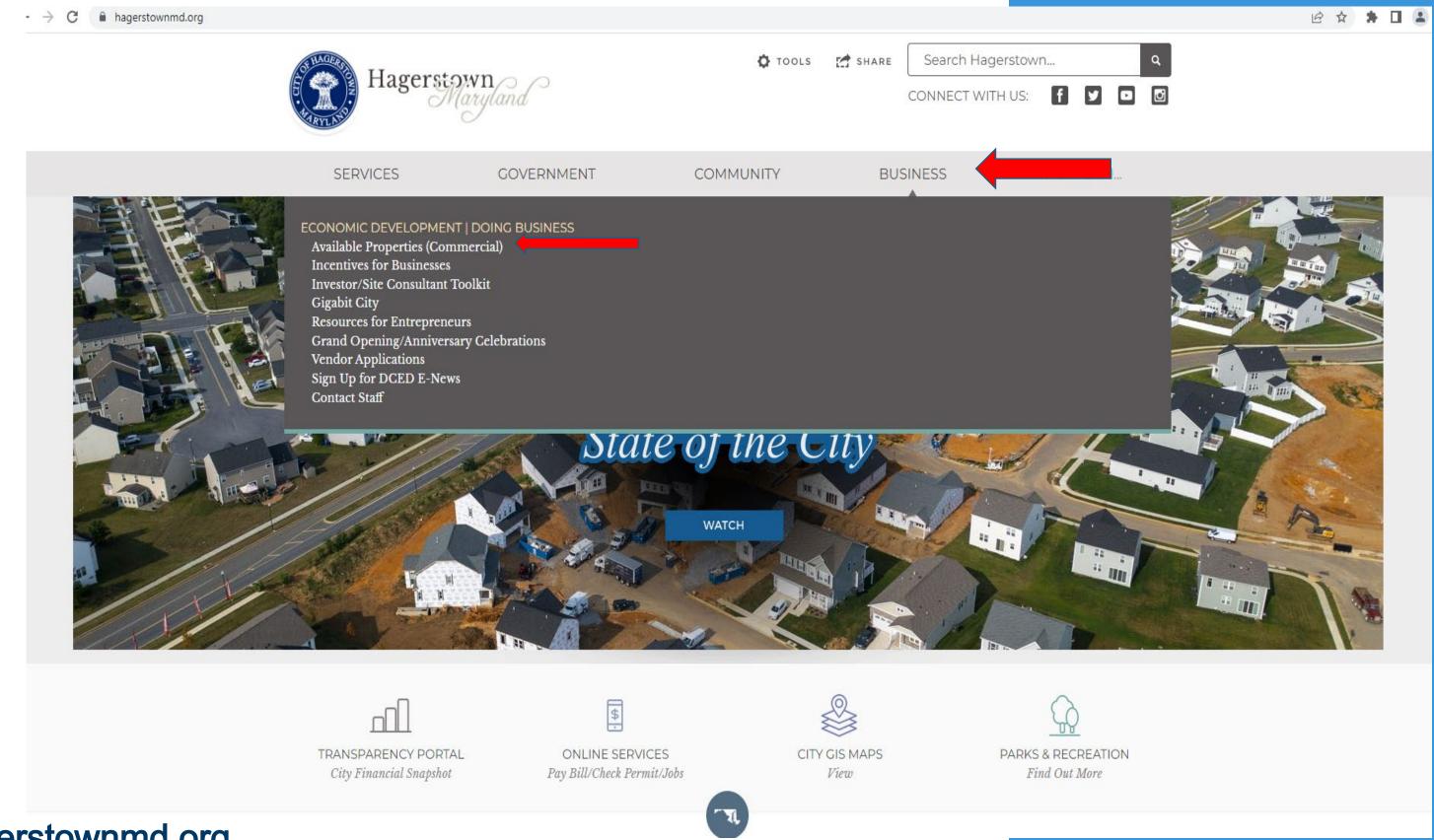
Doug Reaser

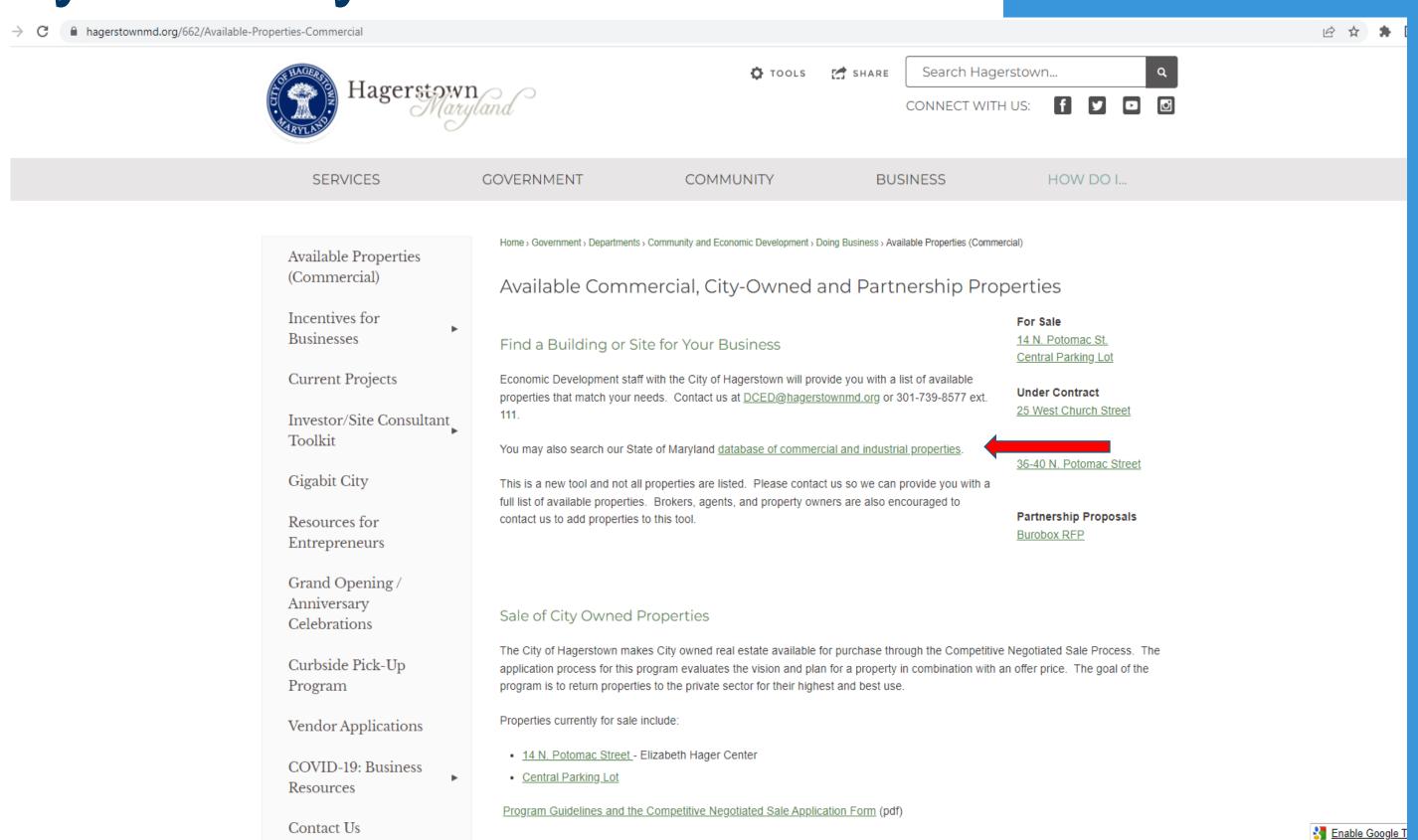
City Community & Economic Development Economic Development Manager

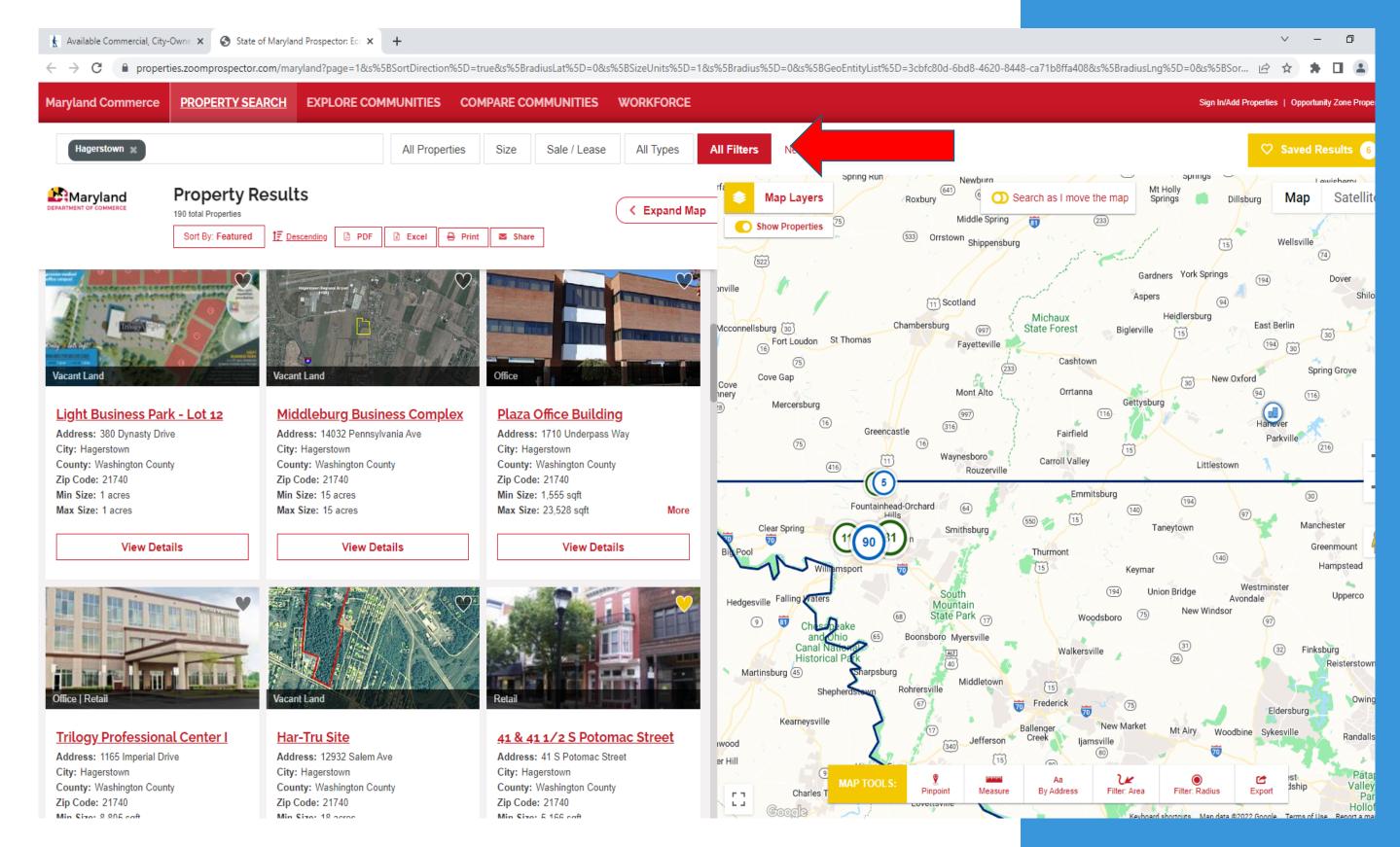
Downtown Hagerstown Business Blueprint Site Selection

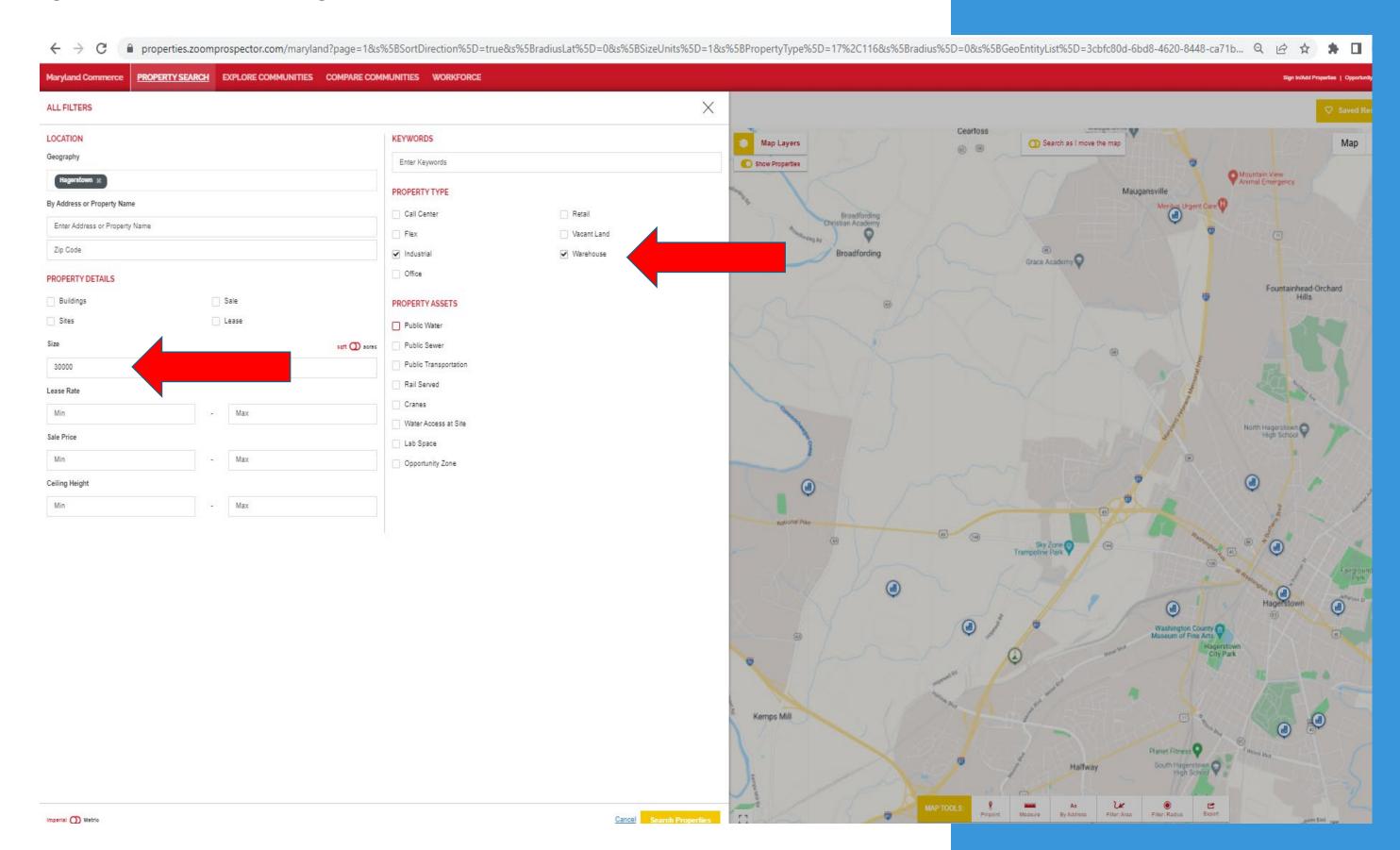


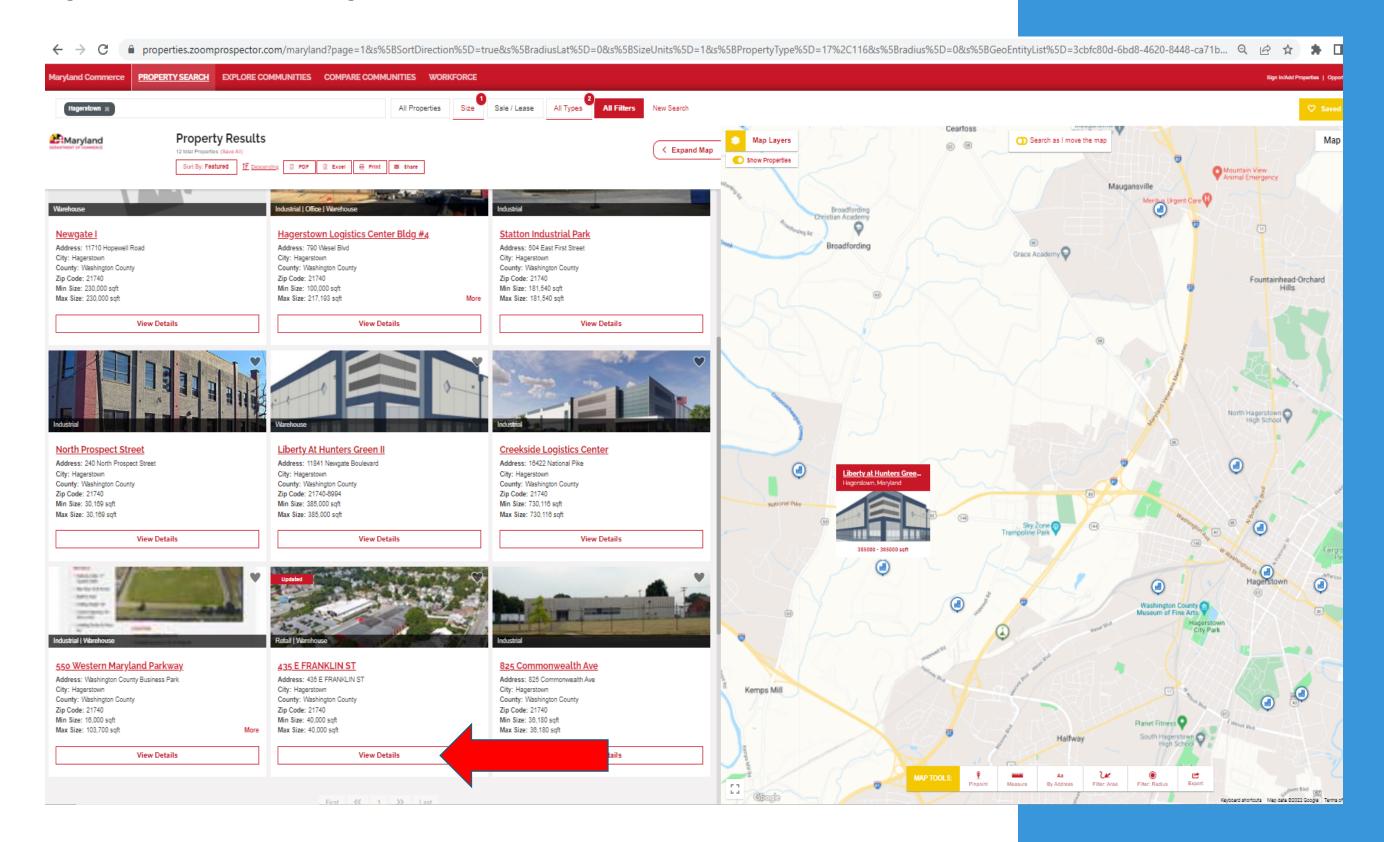








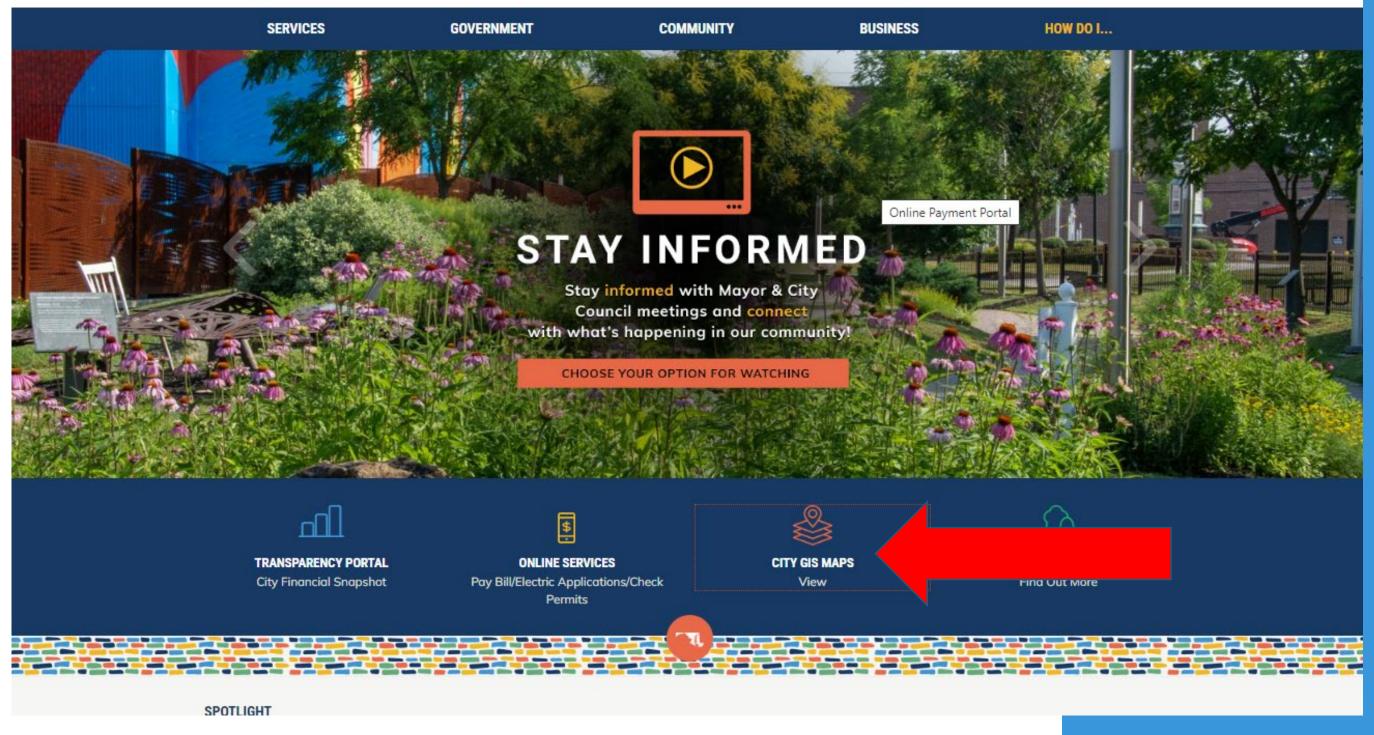




GIS (Geographic Information System)

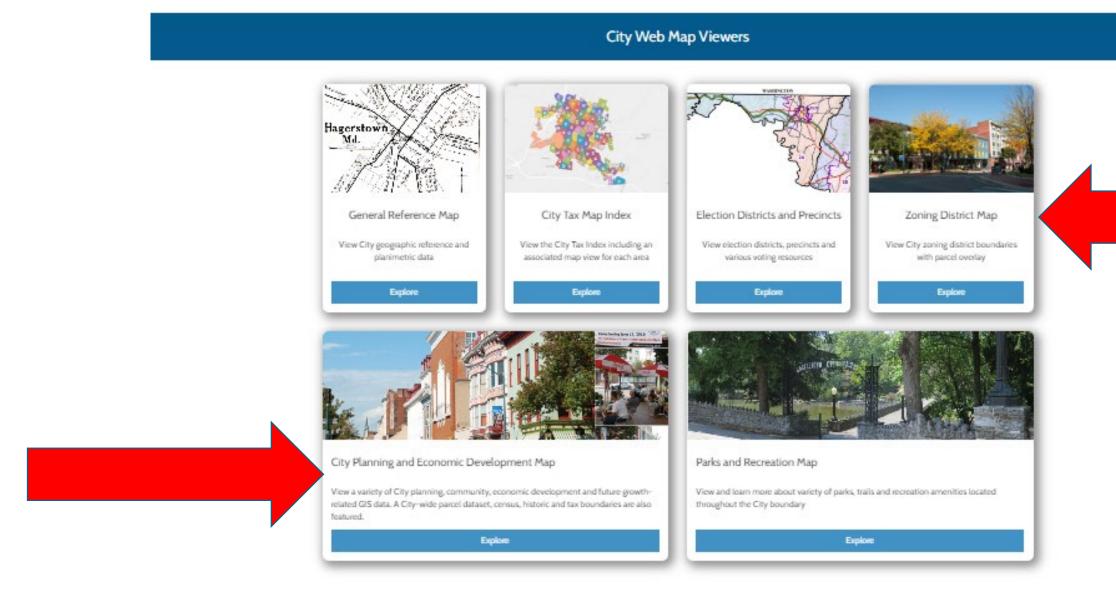


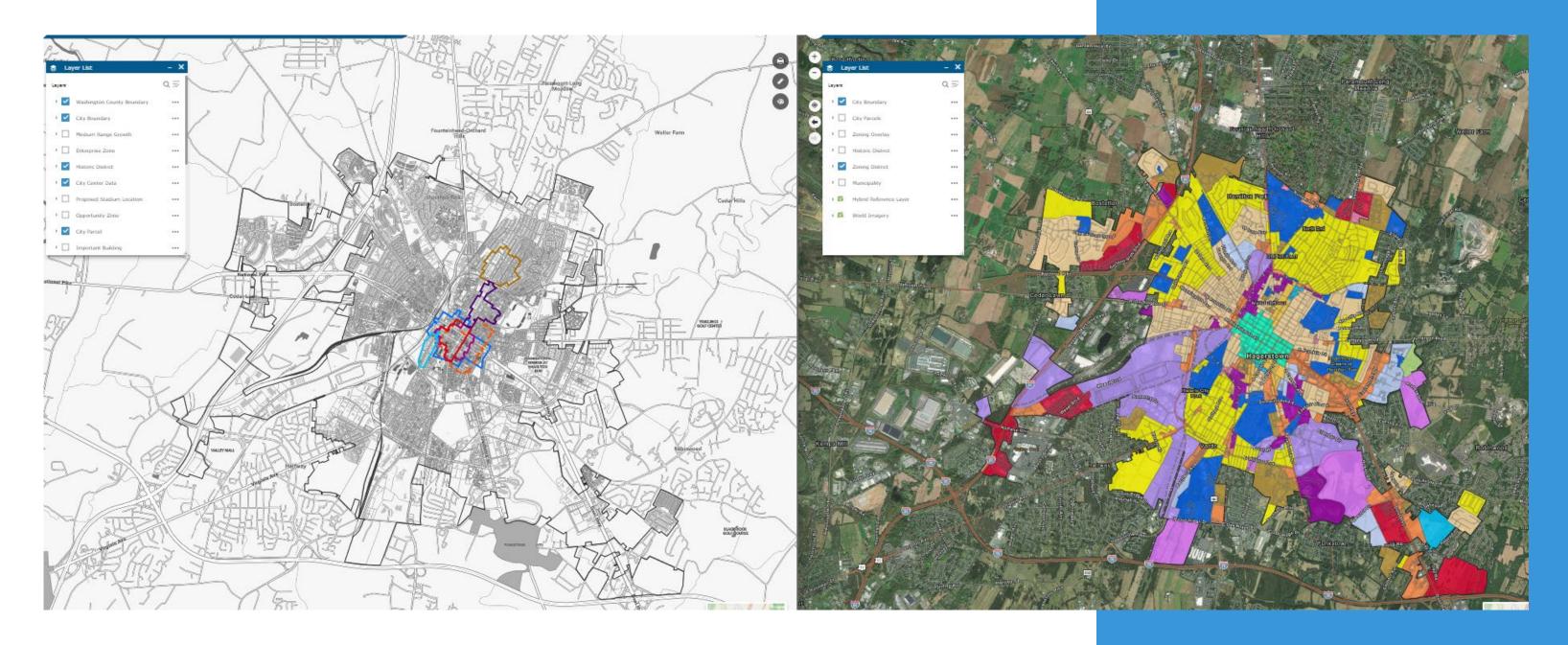




Hagerstownmd.org

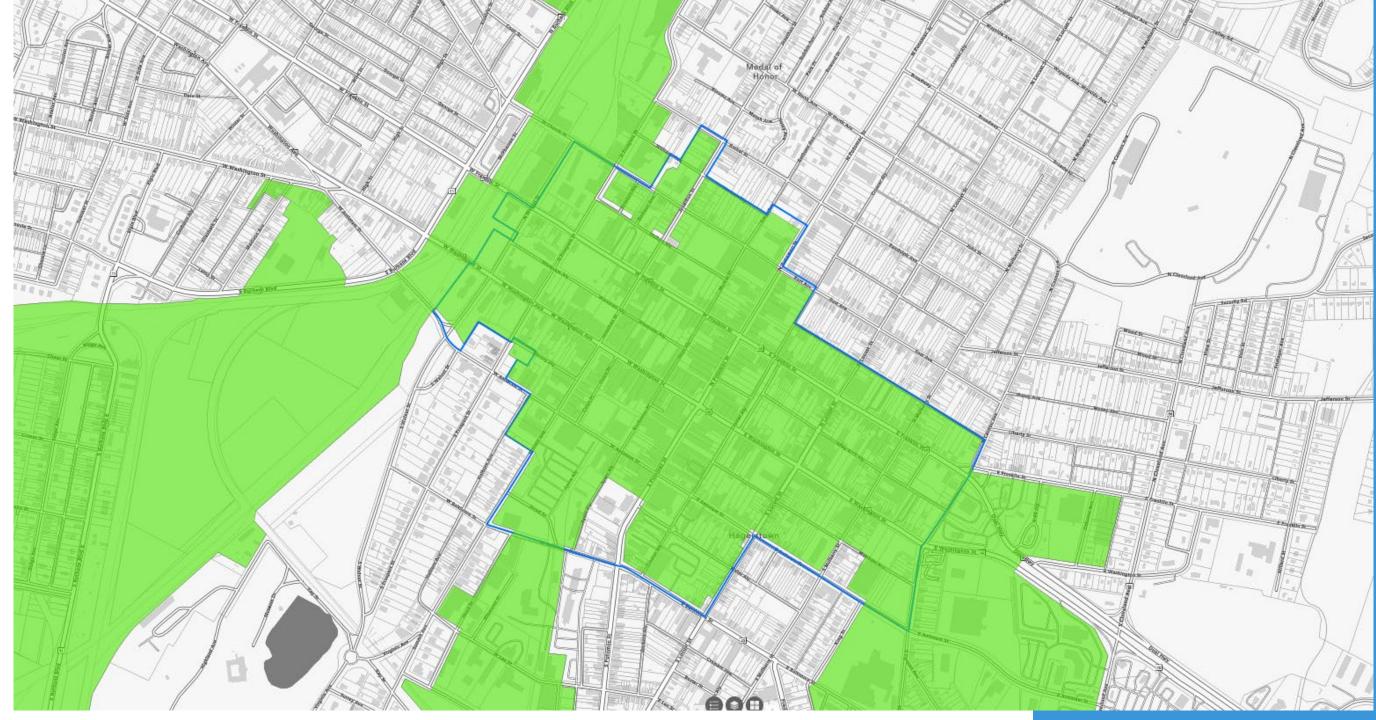






Planning and Economic Development Map

Zoning Map



Planning and Economic Development Map

Filters:

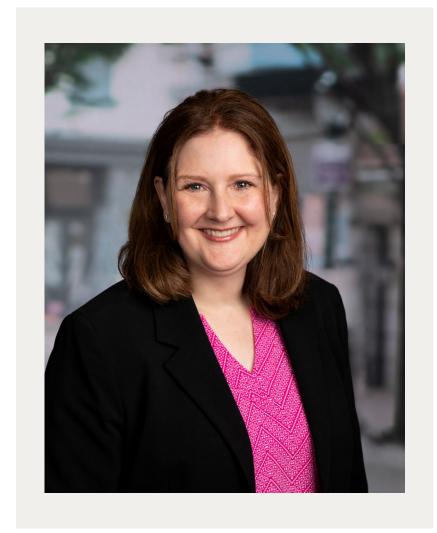
- City Center Mixed Zoning District

-Use

- Enterprise Zone



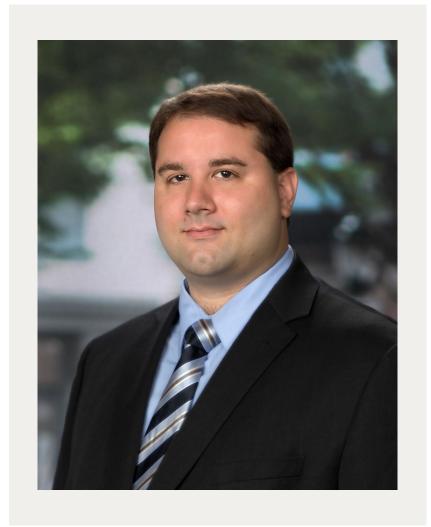
Contact Us!



Jill Thompson
Director of Community &
Economic Development
jillthompson@hagerstownmd.org
301-739-8577 x111



Doug Reaser
Economic Development
Manager
dreaser@hagerstownmd.org
301-739-8577 x141



Chris Siemerling
Economic Development
Specialist
csiemerling@hagerstownmd.org
301-739-8577 x822



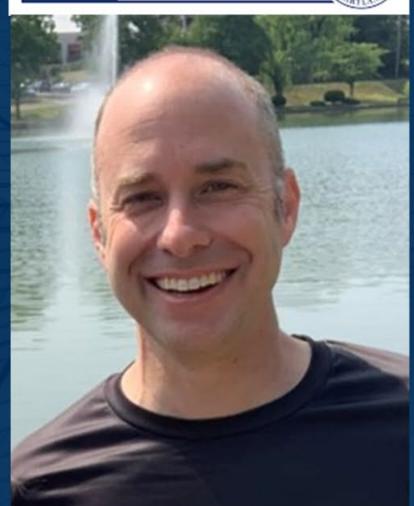
Emily Conrad
Economic Development
Coordinator
econrad@hagerstownmd.org
301-739-8577 x838



LEASING ADVICE

Corey Linthicum
ARK Real Estate LLC
Owner





PERMITTING & INSPECTIONS

Paul Fulk

City Code Administration Neighborhood Services Manager

Navigating permitting and licensing regulations

FOR BUSINESSES





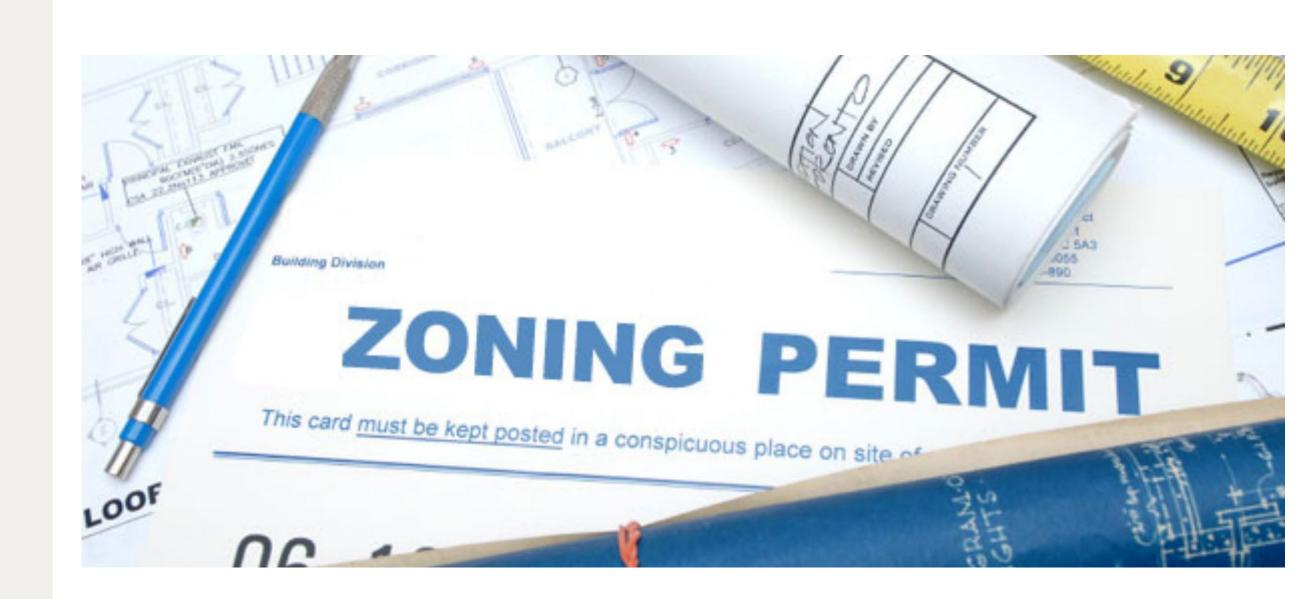
General Permit and License Process

- Submit Application for Zoning Certificate
- State licenses or approvals required?
- Renovation to tenant space (Permits)
- Health Department approval required?
- Liquor Board approval needed?
- HFD Fire Marshal approval
- Signage Permit
- Certificate of Occupancy/Completion
- Schedule Grand Opening with DCED



Zoning Certificate

- When is it required?
- What if permits are involved?
- What if the space has been vacant?
- What if other agencies must also approve?
- How do I obtain a zoning certificate?



Hagerstown

State licenses or approvals

- Motor VehicleAdministration
- State Board of Cosmetology
- https://onestop.md.gov



Renovations to Tenant Space

- Commercial alterations
 - Tenant fit-out
- Change of Use
- Installing shelving
- Adding electric
- Changing plumbing fixtures
- Adding HVAC equipment



Health Department approval

- Serving food
 - Preparing
 - Prepackaged
- Separate application
 - Kitchen layout
- Menu





1302 Pennsylvania Avenue Hagerstown, MD 21740

Liquor Board approval

- Serving alcohol
 - License class
- Separate application
 - New
 - Transfer license
- Board Hearings





1260 Maryland Ave. Ste. 104 Hagerstown, MD 21740 (301) 797-4591

HFD - Fire Marshal approval

- Separate application
 - Assembly occupancies
 - Fire Protection Systems
 - Special Events



25 W. Church St Hagerstown, MD 21740 (301) 790-2476

Sign Permit

- Separate Application?
- Historic DistrictCommission approval?
- Maximum size
- Sidewalk signage



Obtain Certificate of Occupancy/Completion

- What is needed for final approval?
 - Trade permits are finaled
 - Fire Marshal approval
 - Other agency approvals
 - Final Building approval
- Can a temporary occupancy be issued?



Schedule Grand Opening

- Contact Department of Community and Economic Development
- Separate application
- Anniversary Celebration



GRAND OPENING AND ANNIVERSARY EVENT GUIDELINES

The City of Hagerstown offers Grand Opening Ceremonies and Anniversary Celebrations. There is a minimum 4-week turn-around time from the date your request is received. Anniversary Celebrations are for 10-year, or subsequent 5-year anniversary.

For each Grand Opening the City Provides:

- Grand Opening Flyer emailed to dignitaries
- Boosted Facebook Post on the Department of Community and Economic Development Page or a Chamber E-cast highlighting the Grand Opening (underwritten by the Department of Community & Economic Development)
- Advertising for the grand opening and ribbon cutting on the City of Hagerstown's Facebook page, including a posted photo of the ceremony following the event
- · Grand Opening Ribbon and scissors
- Press Release to promote the grand opening/anniversary
- · Proclamation from the Mayor welcoming the business to City Center

Business Requirements

- 1. Complete the Grand Opening/Anniversary Request Form 4 weeks before your requested date.
- 2. Please provide the legal business entity name that is registered with the state of Maryland.
- 3. Obtain all necessary permits and certificates required with respect to the business operation and the property; and be listed as a business "in good standing" with the state of Maryland. Any outstanding matters, issues and unpaid fees with the City of Hagerstown related to the business and/or property must be resolved before the City can schedule and announce the grand opening/anniversary event.
- Meet with City representative to discuss Grand Opening/Anniversary.
- Allow City TV Production and Web Coordinator to photograph business for Promotional Materials
- Approve Grand Opening Business Flyer at least 1 week prior to the event to allow for distribution.

Schedulin

- After your application is received and processed, City staff will provide available date and time
 options for the event, based on the Mayor's schedule.
- The available date and time options will be primarily on Tuesdays between 9 am and 2 pm.
- Staff may offer limited, alternative options on a Monday, Wednesday, Thursday or Friday at 4:30 pm only.

Please Return the Attached Application To:

Emily Conrad, Economic Development Coordinator
Dept. of Community and Economic Development
Elizabeth Hager Center
14 North Potomac Street, Suite 200A
Hagerstown, MD 21740
301-739-8577 ext. 838
Fax: 301-739-3117 or e-mail to: dced@hagerstownmd.org

14 N. Potomac Street, Suite 200A | Hagerstown, MD 21740 Tel: 301.739.8577 Ext. 111 | Fax: 301.739.3117

Email: dced@hagerstownmd.org www.hagerstownmd.org

14 N. Potomac St. Ste. 200A Hagerstown, MD 21740 (301) 739-8577 ext. 838

THANKYOU! QUESTIONS?

Paul Fulk
Neighborhood Services Manager
(301) 739-8577 ext. 181
pfulk@hagerstownmd.org



FINDING A LOCATION DOWNTOWN HAGERSTOWN

SPEAKER PANEL



JEOVANNI DIAZ

Downtown Business Owner

Sofrito Puerto

Rican Cuisine



DOUG CARROLL

Downtown Business Owner

Hagerstown

Firehouse No. 3



LLOYD THOBURN

Downtown Business Owner

Live at Hub City Vinyl

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Downtown Business Owner
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RESOURCE PACKET

CONTENTS

- City of Hagerstown Economic Development
 - Sample Property Due Diligence
 - Navigating Permitting and Licensing Regulations
 - Main Street Startup Grant Guidelines
- Small Business Development Center
- Washington County Chamber of Commerce
- David W. Fletch Incubator +Labs (HCC)
- Washington County Dept. of Business & Economic Development

THANKYOU

Stay connected and reach out if you need further assistance on your business journey

Consider signing up for the next session in this series

NOV 20

2024 8:30am **Entrepreneurial Success** ----

Business Planning, HR, Accounting, Marketing