



A Catalyst for
**GROWTH
& PROGRESS**

The Greater Hagerstown Committee, Inc.
2021-2023 Strategic Plan
Mission: To identify community needs and engage the resources of each member to be a catalyst for consensus and progress.
Vision: We will be a strong, growing prosperous region
Values: Collaborative, Informed, Trusted, Nonpartisan, and Visionary

Goals

**Workforce Readiness
Educational Achievement**

- Break down barriers to post-secondary education and career training
- Aid in growth of relevant post-secondary educational programs and career training programs
- Promote community's need to improve educational attainment and career training levels to fill jobs of tomorrow

**Vitality In
City Centers**

- Encourage collaborations of organizations impacting revitalization efforts
- Support or create initiatives that diversify housing stock, expand homeownership, and attract corporate investment
- Support efforts to bring jobs and corporate offices into city and town centers
- Support efforts to enhance safety in city and town centers
- Attract a large anchor catalyst project to downtown

**Community
Infrastructure**

- Recommend and support transportation and transit improvements in the region
- Support expansion of the educational footprint in the community
- Support, connect, and grow tourism infrastructure – Historic, Cultural/Arts, Agricultural, Eco, and Sports tourism
- Support and grow arts & entertainment infrastructure

**Catalytic
Collaborations**

- Support economic development efforts in our county and municipalities, and region
- Reinforce the value of diversity and inclusion in our community
- Support initiatives improving health of community
- Support efforts to expand tourism in the region
- Enhance our entrepreneurial Ecosystem