



A Catalyst for
**GROWTH
& PROGRESS**

The Greater Hagerstown Committee, Inc.

2020-2022 Strategic Plan

Mission: To identify community needs and engage the resources of each member to be a catalyst for consensus and progress.

Vision: We will be a strong, growing, prosperous region

Values: Collaborative, Informed, Trusted, Nonpartisan, and Visionary

External Goals

Workforce Readiness Educational Achievement

- Break down barriers to post-secondary education and career training
- Aid in growth of relevant post-secondary educational programs and career training programs
- Promote community's need to improve educational attainment and career training levels to fill jobs of tomorrow

Vitality In City Centers

- Encourage collaborations of organizations impacting revitalization efforts
- Support or create initiatives that diversify housing stock, expand homeownership, and attract corporate investment
- Support efforts to bring jobs and corporate offices into city and town centers
- Support efforts to enhance safety in city and town centers
- Attract a large anchor catalyst project to downtown

Community Infrastructure

- Recommend and support transportation and transit improvements in the region
- Support expansion of the educational footprint in the community
- Support, connect, and grow tourism infrastructure – Historic, Cultural/Arts, Agricultural, Eco, and Sports tourism
- Support and grow arts & entertainment infrastructure

Catalytic Collaborations

- Support economic development in our county, municipalities, and region
- Reinforce the value of diversity and inclusion in our community
- Support initiatives improving health of community
- Support efforts to expand tourism in the region
- Support relief and recovery efforts from COVID-19
- Enhance our Entrepreneurial Ecosystem